

PORT OF BALTIMORE

ONLINE DIRECTORY RATES



POBdirectory.com



The Must-Have Online Resource for Maritime Industry Leaders

The screenshot shows the website interface with several ad banners marked with red circles and numbers 1 through 4. Banner 1 is a vertical banner on the right side of the listing details. Banner 2 is a horizontal banner at the top right. Banner 3 is a horizontal banner above the listing details. Banner 4 is a horizontal banner in the left-hand column. The listing details for Media Two, Inc. are visible, including contact information and a map.

**NO BANNERS?
No Problem!**
m2 digital can create
any size banner for only
\$60 per unit.

Ad banners on the Port of Baltimore Directory Web site, POBdirectory.com, follow the Internet Advertising Bureau (IAB) Ad Unit Guidelines.

AD BANNER 1 (Skyscraper)*

Location: Large Vertical Space in Right-hand Column

Size: 120 x 600 pixels

AD BANNER 2 (Standard Banner)*

Location: Top of Page

Size: 468 x 60 pixels

AD BANNER 3 (Standard Banner)*

Location: Above Fold in Center Column

Size: 468 x 60 pixels

AD BANNER 4 (Half Banner)*

Location: Below Sponsors in Left-hand Column

Size: 234 x 60 pixels

* Each banner category is LIMITED to a maximum of 10 ADVERTISERS

All advertisers in The Port of Baltimore Directory and/or advertisers buying enhanced listings at POBdirectory.com receive "Preferred Rates."

Preferred Rate: \$125 per month
Minimum Ad Buy: 3 months

Standard Rate: \$150 per month
Minimum Ad Buy: 3 months

**ONE LOW COST –
All Four pobdirectory.com Banners!**

Contact Steve Lassiter for more information:
443-909-7828 | steve.lassiter@mediatwo.com



Upgrade Your Free Listing in the Port of Baltimore Online Directory — only \$125 for an Entire Year!



Enhanced Listing

POBdirectory.com

Standard listings on POBdirectory.com are free. However, we do offer enhanced listings at \$125 for one full year.

YOUR ENHANCED LISTING INCLUDES:

LOGO: Appears next to your company information whenever anyone performs a relevant Category search or Keyword search, and when anyone views your listing.

LINK TO YOUR WEB SITE: A live link gives clients immediate access to your Web site and helps increase your Search Engine results with referral links.

A MAP TO YOUR LOCATION: Includes easy access for visitors to find directions to your place of business.

Standard Listing

To showcase your company with an Enhanced Listing at **POBdirectory.com**, contact: **Steve Lassiter: 443-909-7828**
steve.lassiter@mediatwo.com